

# Ease up on the drink. Advertising calendar 2011/12

ALCOHOL ADVISORY COUNCIL OF NEW ZEALAND  
Kaunihera Whakatupato Waipiro o Aotearoa



TELEVISION  | NEWSPAPERS  | RADIO  | MAGAZINE  | PUBLIC HOLIDAYS

JULY 2011	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY 2012	FEBRUARY	MARCH	APRIL	MAY	JUNE
1 FRI	1 MON	1 THU	1 SAT	1 TUE	1 THU	1 SUN NEW YEAR'S DAY	1 WED	1 THU	1 SUN	1 TUE	1 FRI
2 SAT	2 TUE	2 FRI	2 SUN	2 WED	2 FRI	2 MON	2 THU	2 FRI	2 MON	2 WED	2 SAT
3 SUN	3 WED	3 SAT	3 MON	3 THU	3 SAT	3 TUE	3 FRI	3 SAT	3 TUE	3 THU	3 SUN
4 MON	4 THU	4 SUN	4 TUE	4 FRI	4 SUN	4 WED	4 SAT	4 SUN	4 WED	4 FRI	4 MON QUEEN'S BIRTHDAY
5 TUE	5 FRI	5 MON	5 WED	5 SAT	5 MON	5 THU	5 SUN	5 MON	5 THU SCHOOL HOLIDAYS BEGIN	5 SAT	5 TUE
6 WED	6 SAT	6 TUE	6 THU	6 SUN	6 TUE	6 FRI	6 MON WAITANGI DAY	6 TUE	6 FRI GOOD FRIDAY	6 SUN	6 WED
7 THU	7 SUN	7 WED	7 FRI SCHOOL HOLIDAYS BEGIN	7 MON	7 WED	7 SAT	7 TUE	7 WED	7 SAT	7 MON	7 THU
8 FRI	8 MON	8 THU	8 SAT	8 TUE	8 THU	8 SUN	8 WED	8 THU	8 SUN	8 TUE	8 FRI
9 SAT	9 TUE	9 FRI	9 SUN	9 WED	9 FRI	9 MON	9 THU	9 FRI	9 MON EASTER MONDAY	9 WED	9 SAT
10 SUN	10 WED	10 SAT	10 MON	10 THU	10 SAT	10 TUE	10 FRI	10 SAT	10 TUE	10 THU	10 SUN
11 MON	11 THU	11 SUN	11 TUE	11 FRI	11 SUN	11 WED	11 SAT	11 SUN	11 WED	11 FRI	11 MON
12 TUE	12 FRI	12 MON	12 WED	12 SAT	12 MON	12 THU	12 SUN	12 MON	12 THU	12 SAT	12 TUE
13 WED	13 SAT	13 TUE	13 THU	13 SUN	13 TUE SCHOOL HOLIDAYS BEGIN	13 FRI	13 MON	13 TUE	13 FRI	13 SUN	13 WED
14 THU	14 SUN	14 WED	14 FRI	14 MON	14 WED	14 SAT	14 TUE	14 WED	14 SAT	14 MON	14 THU
15 FRI SCHOOL HOLIDAYS BEGIN	15 MON	15 THU	15 SAT	15 TUE	15 WED	15 SUN	15 THU	15 FRI	15 MON	15 WED	15 SAT
16 SAT	16 TUE	16 FRI	16 SUN	16 WED	16 FRI	16 MON	16 THU	16 FRI	16 MON	16 WED	16 SAT
17 SUN	17 WED	17 SAT	17 MON	17 THU	17 SAT	17 TUE	17 FRI	17 SAT	17 TUE	17 THU	17 SUN
18 MON	18 THU	18 SUN	18 TUE	18 FRI	18 SUN	18 WED	18 SUN	18 MON	18 WED	18 FRI	18 TUE
19 TUE	19 FRI	19 MON	19 WED	19 SAT	19 MON	19 THU	19 SUN	19 MON	19 THU	19 SAT	19 TUE
20 WED	20 SAT	20 TUE	20 THU	20 SUN	20 TUE	20 FRI	20 MON	20 TUE	20 FRI	20 SUN	20 WED
21 THU	21 SUN	21 WED	21 FRI	21 MON	21 WED	21 SAT	21 TUE	21 WED	21 SAT	21 MON	21 THU
22 FRI	22 MON	22 THU	22 SAT	22 TUE	22 THU	22 SUN	22 WED	22 THU	22 SUN SCHOOL HOLIDAYS END	22 FRI	22 TUE
23 SAT	23 TUE	23 FRI	23 SUN	23 WED	23 FRI	23 MON	23 THU	23 FRI	23 MON	23 WED	23 SAT
24 SUN	24 WED	24 SAT	24 MON SCHOOL HOLIDAYS END LABOUR DAY	24 THU	24 SAT	24 TUE	24 FRI	24 SAT	24 TUE	24 THU	24 SUN
25 MON	25 THU	25 SUN	25 TUE	25 FRI	25 SUN CHRISTMAS DAY	25 WED	25 SAT	25 SUN	25 WED ANZAC DAY	25 FRI	25 MON
26 TUE	26 FRI	26 MON	26 WED	26 SAT	26 MON BOXING DAY	26 THU	26 SUN	26 MON	26 THU	26 SAT	26 TUE
27 WED	27 SAT	27 TUE	27 THU	27 SUN	27 TUE	27 FRI	27 MON	27 TUE	27 FRI	27 SUN	27 WED
28 THU	28 SUN	28 WED	28 FRI	28 MON	28 WED	28 SAT	28 MON	28 WED	28 SAT	28 MON	28 THU
29 FRI	29 MON	29 THU	29 SAT	29 TUE	29 THU	29 SUN SCHOOL HOLIDAYS END	29 WED	29 THU	29 SUN	29 TUE	29 FRI SCHOOL HOLIDAYS BEGIN
30 SAT	30 TUE	30 FRI	30 SUN	30 WED	30 FRI	30 MON	30 WED	30 FRI	30 MON	30 WED	30 SAT
31 SUN SCHOOL HOLIDAYS END	31 WED		31 MON		31 SAT	31 TUE		31 SAT		31 THU	